

# STYLE GUIDE

*outfits for the whole family*



**AntillPhotography**  
weddings | portraits | pets

## *for the whole family*

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Be sure to plan your outfits completely at least a week before your session. Here are some guidelines for making the perfect fashion choices for your family:

- Choose a palette of 2-4 colours and mix it up, including both pants and dresses. You want a cohesive feel, without being overly 'matchy-matchy'
- Choosing soft, lighter tones is recommended - soft pink and muted blues, mixed with light neutrals like pale grey, creams and leather brown look amazing on camera! For a bolder, urban look, try colours like navy with a pop of mustard yellow
- Generally, sleeveless shirts and shorts on adults tend not to flatter, but layered clothing is fabulous. Fitted knee length or long flowy dresses photograph great, as well as long pants for men
- Lay out all of your outfits next to each other, including accessories, to make sure everything works together
- Make sure all clothes are clean, pressed and on hangers a few days before your session
- Remember, shoes will show in some of the photos and should be clean and stylish!



## *babies and kids*

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### CHOOSE:

- layered clothing to add texture
- accessories that complement the outfit - hats, headbands, shoes, hairclips, bowties
- fitted clothes

### AVOID:

- baggy clothes
- big logos, busy patterns



## *adults*

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### CHOOSE:

- clothes that flatter your body type and coordinate well with the rest of the group
- fitted clothing in solid colors, which usually photograph best
- to have hair cut a week or more before the session
- to have hair styled and (professional - optional) make-up done before the session

### AVOID:

- sleeveless shirts and shorts, as well as short dresses, which are harder to pose in
- logos and bold patterns
- sunglasses or transition lenses





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“*Style* is a way to say who you are  
without having to *speak*.”

-Rachel Zoe

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